

# CRM - Marketing

## Goldenomega's Newest Features Contact Management & Marketing

### SINGLE POINT

Single program for loan servicing, or fund management, trust accounting, contact management and marketing.

### EMAIL MARKETING

Built-in feature for email marketing campaigns WITH ATTACHMENTS.

### MAIL LOG

All emails and snail mail log.

### CONTACT LOG

- Incoming calls
- Outgoing calls
- E-Mail
- Fax
- Letter
- In Office Visit
- Out Office Visit

### INTERFACE WITH OUTLOOK

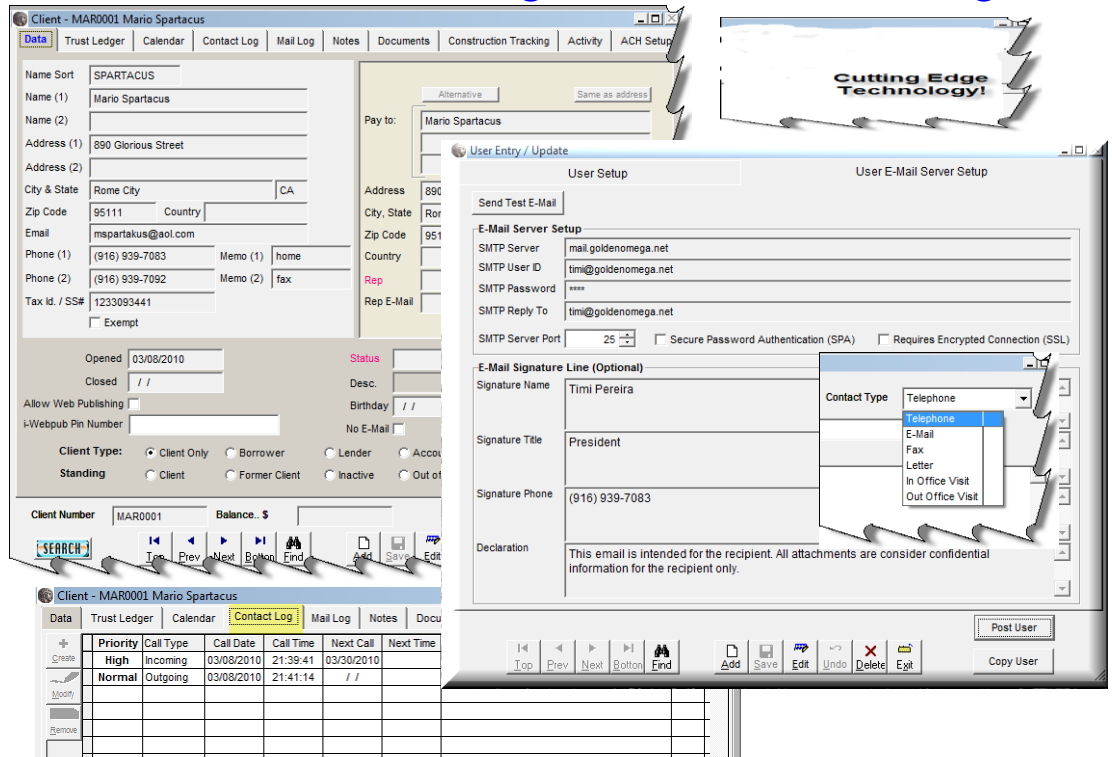
Maintain calendar items in the program and simultaneously with Microsoft Outlook.

For more information on any of our products or services please visit us on the Web at:

[www.goldenomega.net](http://www.goldenomega.net)

Or email us at:

[sales@goldenomega.net](mailto:sales@goldenomega.net)



- Goldenomega's latest and greatest features in i-Servicing, i-Pools and i-Trust software modules have the ability to not only handle marketing to current borrower, investors or vendors/payables, but also to track prospect borrowers, investors, third party companies and former clients all in one database with filtering options.
- Create regular email newsletters and regular solicitations of prospects with complete contact management log.
- Keep in touch with vendors and expand your networking circle.

### CRM and Marketing Features: the Latest in Technology

- Microsoft Windows® 2000/XP/VISTA, Windows 7.
- LAN, CITRIX®, and Microsoft® Terminal Server.
- Complete contact management system.
- Complete E-Mail tracking system within the program.
- Complete E-Mail solicitation system within the program.
- Complete reporting for contacts, calendar, emails, letters.
- Single prospect or client emails or custom letters.
- Mass prospect or client emails or custom letters.
- Managers can check employees Contact or Mail log with data in a centralized database.
- Special user security only for Marketing.
- Microsoft Outlook® Calendar and Email interface.

### SERVICES AVAILABLE

Technical Support

Installation and Setup

Maintenance

Customization

On-Site Training

Training via Internet & Phone

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